

Institutional Distinctiveness

The institution has been playing a very significant role in transforming the social fabric of the Madayi area. The Vision of the institution is 'Educate to Empower' and this is precisely what the college is doing to the many underprivileged.

1. Support for the under privileged

Madayi and its surrounding hamlets are inhabited by socially and economically back ward communities. Fisher men, unskilled labourers and small farmers represents the major population. Accessing to higher education opportunity is a blessing for such class of people. The college provides the opportunity for many to pursue higher education. Since its inception the college has given opportunities to the children.

2. Education opportunities

The college which is situated in a rural area is undoubtedly a boon to many poor students who wish to pursue higher education.

3. Medical camp

Apart from this, the institution organised many programmes having society and industry linkages. During the year, NSS units of the college organised many programmes such as medical camp for awareness of cancer detection, eye camp and blood donation camp in collaboration with nearby hospitals. Further, NCC unit of the college is also arranged many social welfare activities for the surrounding community.

4. Inculcation of Reading habit among rural population

Department of Malayalam started a Programme "VEETTAKA VAYANA" for inculcating and promoting reading habits among the inmates of the surrounding area.

5. Awareness programmes

In addition, during rainy season students of the college provides awareness classes to the nearby colony inmates on infectious diseases