# Department of Management Studies

# C.A.S College, Madai

**PROJECT REPORT**

**Year of submission 2021**

| Sl. No | Name of the Student | Register No | Topic | |
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| | **Group 1** | | | |
| 1 | Adithya V V | CA18BBAR15 | A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD BIKES-KANNUR | |
| 2 | Amal P | CA18BBAR35 | | |
| 3 | Aneesha K Baburaj | CA18BBAR04 | | |
| 4 | Anirudh K | CA18BBAR36 | | |
| | **Group 2** | | | |
| 5 | Anurag N K | CA18BBAR14 | A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE MARKETING WITH SPECIAL REFERENCE TO COVID 19 | |
| 6 | Arifa Ashraf | CA18 BBAR16 | | |
| 7 | Arya C V | CA18BBAR05 | | |
| 8 | Ashitha P V | CA18BBAR17 | | |
| | **Group 3** | | | |
| 9 | Aswathi Asok | CA18BBAR07 | SERVICE QUALITY: A COMPARITIVE STUDY BETWEEN AMAZON AND FLIPKART | |
| 10 | Aswathi C | CA18BBAR18 | | |
| 11 | Aswathi K | CA18BBAR19 | | |
| 12 | Athira M | CA18BBAR20 | | |
| | **Group 4** | | | |
| 13 | Fathima Shifa K K | CA18BBAR21 | A STUDY ON CUSTOMERS' BRAND PREFERENCE ON PASTEURIZED PACKAGED MILK | |
| 14 | Fathimath Raheena M K | CA18BBAR22 | | |
| 15 | Fathimathu Suhra | CA18BBAR08 | | |
| 16 | Irfana M P | CA18BBAR23 | | |
| | **Group 5** | | | |
| 17 | Jijith K | CA18BBAR38 | A STUDY ON OCCUPATIONAL STRESS FACED BY COLLEGE TEACHERS DURING PANDEMIC COVID- 19 | |
| 18 | Jinila K V | CA18BBAR24 | | |
| 19 | Jithin Vijayan | CA18BBAR39 | | |
| 20 | Jowhar Jarbi A T P | CA18BBAR25 | | |

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| | **Group 6** | | | |
| 21 | Kavya K | CA18BBAR09 | A STUDY ON CONSUMER BRAND PREFERENCE TOWARDS PASSENGER CARS WITH SPECIAL REFERENCE TO COLLEGE TEACHERS IN KANNUR DISTRICT | |
| 22 | Manu Anand | CA18BBAR40 | | |
| 23 | Meghana Janardhanan | CA18BBAR26 | | |
| 24 | Mrithul K | CA18BBAR41 | | |
| | **Group 7** | | | |
| 25 | Muhammed Khaif | CA18BBAR42 | A STUDY ON THE IMPACT OF COVID-19 ON ONLINE SHOPPING | |
| 26 | Ragil P P | CA18BBAR43 | | |
| 27 | Muhsina K T | CA18BBAR01 | | |
| 28 | Navya Aravindan | CA18BBAR27 | | |
| | **Group 8** | | | |
| 29 | Nayana Rajeevan | CA18BBAR28 | A STUDY ON THE AFFECT OF PANDEMIC IN THE PERCEPTION OF GENERAL PUBLIC TOWARDS TOURISM AND TOURISM INDUSTRY WITH SPECIAL REFERENCE TO KANNUR DISTRICT | |
| 30 | Muhemmed Nihal Kareem A | CA18BBAR02 | | |
| 31 | Rahanas K | CA18BBAR10 | | |
| 32 | Rakhi T | CA18BBAR11 | | |
| | **Group 9** | | | |
| 33 | Remya T | CA18BBAR12 | A STUDY ON CONSUMER PREFERENCE TOWARDS OVER THE TOP (OTT) RELEASE AND ITS IMPACTS | |
| 34 | Reshmi M | CA18BBAR29 | | |
| 35 | Riza Majeed | CA18BBAR30 | | |
| | **Group 10** | | | |
| 36 | Shahanad Bayan | CA18BBAR44 | A STUDY ON CUSTOMER SATISFACTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE TO PAYYANUR MUNICIPALITY A PROJECT REPORT | |
| 37 | Shaima Abdul Jaleel | CA18BBAR31 | | |
| 38 | Sheethal K V | CA18BBAR13 | | |
| 39 | Shineraj K | CA18BBAR45 | | |
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| | **Group 11** | | | |
| 40 | Sreehari V V | CA18BBAR46 | A STUDY ON CUSTOMER | |

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|---|---|---|---|---|
| 41 | Swetha A | CA18BBAR32 | PERCEPTION TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO PAYYANUR AREA | |
| 42 | Theertha Balakrishnan | CA18BBAR33 | | |
| | **Group 12** | | | |
| 43 | Vishnu K | CA18BBAR47 | CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO KANNUR DISTRICT A PROJECT REPORT | |
| 44 | Vishnupriya P L | CA18BBAR34 | | |
| 45 | Vyshnav K | CA18BBAR48 | | |