

DEPARTMENT OF MANAGEMENT STUDIES**SEMESTER VI****6B16BBA : PROJECT REPORT & VIVA VOCE****List of Students, Topic & Guide****2023-24****Project Viva Voce 19.02.2024**

Sl.No	Roll	Reg.No	Name	Topic	Supervisor	Sign
1	751	CA21BBAR024	ABHINAV V	IMPACT OF PRODUCT PACKAGING ON CONSUMER BUYING BEHAVIOUR : A STUDY WITH REFERENCE TO FMCG PRODUCT	Dr.Uvais M.	
2	752	CA21BBAR003	AFEEFA C.M			
3	753	CA21BBAR016	AKHILA. KV			
4	754		ANAJ K	SUSPENDED, TBD*		
5	755	CA21BBAR036	ANAMIKA K	CHALLENGES AND OPPORTUNITIES OF WOMEN ENTREPRENEURS		
6	756	CA21BBAR017	ANJANA K			
7	758	CA21BBAR018	ARCHANA MURALIDHARAN. K			
8	759	CA21BBAR011	ARJUN V	IMPACT OF ARTIFICIAL INTELLIGENCE IN ACADEMIC EXCELLENCE		
9	760	CA21BBAR019	ARYA KP	STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION OF INTERNET BANKING WITH SPECIAL REFERENCE TO KANNUR DISTRICT		
10	761	CA21BBAR037	ARYASREE K			
11	762	CA21BBAR012	ATHUL T K	SUSPENDED, TBD*		

12	763	CA21BBAR013	DHANUSH P P	A STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION OF INTERNET BANKING	Shijith V	
13	764	CA21BBAR004	FASNA KOLETH	STUDY ON THE IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER PURCHASING BEHAVIOUR WITH SPECIAL REFERENCE IN KANNUR DISTRICT		
14	765	CA21BBAR020	FATHIMA FARZANA P.M			
15	766	CA21BBAR005	FATHIMA KP			
16	767	CA21BBAR038	FATHIMATH RAFA CP			
17	768	CA21BBAR039	FATHIMATHU SHAMLA M	A STUDY ON WORK LIFE BALANCE OF COLLEGE TEACHERS IN KANNUR		
18	769	CA21BBAR001	FIRDOUS ABOOBACKER			
19	770	CA21BBAR040	JASEENA.M.P			
20	771	CA21BBAR006	JASMINA M			
21	772	CA21BBAR026	JISHNU RAJEEV			A STUDY ON CUSTOMERS AWARENESS AND PERCEPTION TOWARDS LOAN APPLICATIONS IN KANNUR DISTRICT
22	774	CA21BBAR041	KARTHIKA D			
23	775	CA21BBAR042	KEERTHANA. T			
24	776	CA21BBAR002	KENZ ABDULLA			
25	777	CA21BBAR021	KRISHNANANDHA K	A STUDY ON CUSTOMER PREFERENCE TOWARDS ZUDIO AND MAX IN KANNUR		
26	778	CA21BBAR043	KRISHNAPRIYA K N			
27	779	CA21BBAR044	LAKSHMIPRIYA A V			
28	780	CA21BBAR045	MALAVIKA C			
29	782	CA21BBAR028	MUHMED SHAHZAD T P	A COMPARITIVE STUDY ON ONLINE AND TRADITIONAL SHOPING WITH SEPCIAL REFERENCE TO KANNUR DSITRICT		
30	783	CA21BBAR029	NAFSAL M V			
31	784	CA21BBAR046	NANDANA A			
32	785	CA21BBAR030	NAVANEETH KRISHNA.P			

33	786	CA21BBAR031	NAVNEETH RAJ O P	STUDY OF EFFECTIVENESS OF E-LEARNING ON STUDENTS ACADEMIC PERFORMANCE AT COLLEGE LEVEL	Sajini V K	
34	787	CA21BBAR047	NIVEDHITHA KV			
35	788	CA21BBAR048	POOJA C			
36	789	CA21BBAR032	PRITHVIN K			
37	790	CA21BBAR033	RAHUL. K	A STUDY ON BUYING HABITS AMONG CUSTOMERS IN RELATION TO SOCIAL MEDIA INFLUENCERS WITH SPECIAL REFERENCE IN KANNUR DISTRICT		
38	791	CA21BBAR022	RISHIKA M			
39	792	CA21BBAR008	SAFNA.K			
40	793	CA21BBAR014	SAISARAN T	A STUDY ON INFLUENCE OF ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO KANNUR	Rajina Raj K	
41	794	CA21BBAR049	SANIYA . P			
42	795	CA21BBAR050	SARIGA. C			
43	796	CA21BBAR009	SHEHALA.A	A STUDY ON CUSTOMER SATISFICATION TOWARDS E-WALLETS PAYMENT SYSTEM		
44	797	CA21BBAR051	SNEHA PANNERI			
45	798		SRAVAN S SUNIL	SUSPENDED, TBD*		
46	799	CA21BBAR052	VANDHANA K P	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING		
47	800	CA21BBAR015	VIJEESHNK			
48	801	CA21BBAR035	VISHAL M			
49	802	CA21BBAR023	VISMAYA K			

*to be decided

Madayi

16.05.2024

Dr.Uvais M

Assistant Professor & Head